Washington DC 20007 1010 Wisconsin Ave

Submission Number 403 Barack Obama/ D/ President Issue 10



WSPA-TV

250 international Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Associated Copies: No 10/01/12 to 11/11/12 06260815 Barack Obama/ D/ President Submission Cost: Cllent/Product/Estlmate: Contract type: 62265 95 /101 /1537 Political Campaign Ref: Sales Rep: Business Type: Business Category: Transactional Order Ref: POLITICAL HRP Washington, DC 06260815 E:120802002 Copy

Client: Buyer:

Schedule Dates:

Est./PO Number:

Demographic: (L)	Product: OI
(L) Household	Obama For America
Order:	Booking Group:
	WSPA
Key Market:	
Greenville Spartanburg Ashevil	

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1010 Wisconsin Ave Suite 800 Washington DC 20007

Submission Number 403 Issue 10 Barack Obama/ D/ President







WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Associated Copies: No	Est./PO Number: 06260815 Contract type:			Client: Barack Obama/ D/ President Submission Cost:
	pe:		Client/Product/Estimate:	1 Cost:
	Political	თ	95 /101 /1537	62265
Business Category: Transaction	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:
" Transactional	POLITICAL	06260815	HRP Washington, DC	E:120802002

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Barack Obama/ D/ President Submission Number 403 Issue 10



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Submission Number 403 Barack Obama/ D/ President Issue 10







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26	M-F 11a ET /	M-F 11a ET / 10a CT Price Is Right	04	•	175	30	Nbr of Spots		-						175
	<u> </u>		·•		140	Comme	Nbr of Spots								140
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Sun 1030p ET / 930p CT Mentalist

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Mkgd 29

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Sun 730p ET / 630p CT 60 Minutes

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Sun 9a ET / 8a CT CBS Sunday Morning News

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Sat 10p ET / 9p CT 48 Hours

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Weekly Totals: Total Spots(Ord Spots)

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Mon 10p ET / 9p CT Hawaii Five-0

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Tue 10p ET / 9p CT Vegas

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Washington DC 20007 1010 Wisconsin Ave Suite 800

Submission Number 403 Issue 10 Barack Obama/ D/ President







WSPA-TV

250 International Dr. Spartanburg SC 29303-5698 (864) 576-7777 FAX (864) 587-4480

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POLITICAL	Business Tyne:	Political	Contract type:	06260815	Est./PO Number:
06260815	Order Ref:	တ	Weeks:	10/01/12 to 11/11/12	
HRP Washington, DC	Sales Rep:	95 /101 /1537	Client/Product/Estimate:		
E:120802002	Campaign Ref:	62265	Submission Cost:	Barack Obama/ D/ President	Client:

ASSOC	Associated Copies: No							Busin	ess Cateo	jory: Tra	Business Category: Transactiona		
Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	10/29 11/05 Total Cost	Total	Cost
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			Fri 8p ET / 7p CT NCIS	W	M-F 8a CBS This Morning	S	Sat 8a CBS This Morning	MTWTFSS Isolations: W/C 10/01S	Sun 4p ET / 3p CT NFL On CBS	MTWTFSS Isolations; W/C 10/08F	Fri 9p ET / 8p CT Made In Jersey	MTV/IFSS Isolations: W/C 10/08F	Fri 8p ET / 7p CT CSI NY	MTWTFSS Isolations: W/C 10/08 M	Mon 8-9p ET / 7-8p CT How I Met / Partners	MTWIFSS Isolations: W/C 10/08F	Fri 10p ET / 9p CT Blue Bloods	W	Wed 9p ET / 8p CT Criminal Minds	S 16:30:00-19:30:00	Sun 4p ET / 3p CT NFL On CBS	Sales Product Details
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Submission Number 403 Barack Obama/ D/ President issue 10



WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

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Submission Number 403 Issue 10 Barack Obama/ D/ President







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							olina		On 7		T NFL On CBS		OT NFL On CBS		CBS College		Morning		etails		06260815	10/01/12 to 11/11/12		Barack Obama/ D/ President
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Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
7	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emption	800.00	800.00[44 (10/12), 45 (10/12)	0000181018	E:120802002
œ	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/22/12	Closed Pre Emption	800.00	800.00 47 (10/26)	0000181924	
5	Sat 7p News	:30 Commercial	10/08/12	Closed Pre Emption	150.00	150.00 No Makegood / Credit	0000000000	E:120802002
<u> </u>			10/22/12	Closed Pre Emption	150.00	150.00 No Makegood / Credit	0000000000	E:120802002
<u>1</u> 3	Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/29/12	Closed Pre Emption	1,000,00	1,000.00[27 (11/04)	0000176158	E:120802002
4	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/08/12	Closed Pre Emption	275.00	275.00 42 (10/13), 43 (10/15)	0000180985	
Γ			10/15/12	Closed Pre Emption	275.00	275.00 29 (10/21)	0000177594	
5	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/12	Closed Pre Emption	0.00	0.00 28 (10/21)	0000176183	E:120802002
19	Tue 9p ET / 8p CT NCIS Los Angeles	:30 Commercial	10/15/12	Closed Pre Emption	1,900.00	1,900.00 No Makegood / Credit	0000000000	E:120802002
20	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Closed Pre Emption	1,200.00	1,200.00 No Makegood / Credit	0000000000	E:120802002
22	Wed 8p ET / 7p CT Survivor	:30 Commercial	10/08/12	Closed Pre Emption	1,650,00	1,650.00 36 (10/10)	0000180219	
36	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emption	800.00	800.00 44 (10/12), 45 (10/12)	0000181018	E:120802002
6	Fri 9p ET / 8p CT Made In Jersey	:30 Commercial	10/08/12	Closed Pre Emption	0.00	00 46 (10/12)	0000181059	E:120802002

			Month 10 Weeks: 4	Weeks: 4		Month 11	11 Weeks: 4
	Totals	10/01	10/08	10/15	10/22	10/29	11/05
S	Spots 111	19	22	25	19	24	
	Cost 62265	9360	13995	11235	8250	19195	230

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Spots:	The second secon	
111		

Net Total:	Commission:	Gross Total:	
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